



Dear Member,

Welcome to February!

It's been an unusually cold winter for us and what better way to combat the winter doldrums than by photographing something "Bright and Colorful", our digital image theme for this month's competition meeting. As described under the theme definitions, the image can be anything where color is a major component of the composition. The image can be abstract (e.g., using patterns of color or complimentary colors) or more photojournalistic (striking sunset, person in a colorful outfit, etc.). This month's theme provides a good opportunity to learn how one can use color to direct the viewer's attention, generate contrast, or create a particular mood. There are ample books and videos on color theory and color psychology if you are interested in researching the impact of color in photography. I've listed some color theory concepts to consider when viewing (or capturing) an image.

-The strength of a color can be used to affect mood and level of engagement. Bold and assertive primary colors announce the intention of the image to shock and surprise. A palette of softer and subtle color invites the viewer to form a quieter, more contemplative relationship with the image.

-Reds, yellows, and oranges impart a sense of warmth, and objects in these colors seem to be larger and heavier than they actually are. Blues, cyans, and greens, on the other hand, induce a sense of coolness, and objects in these colors look smaller and lighter in weight.

-Red, yellow or orange objects appear to advance toward the viewer while blue,

-Color combinations selected from opposite sides of the color wheel (complimentary colors) can be very impactful, e.g., the most recognized pairings are red paired with green, and blue paired with yellow or orange.

-With contrast generated from two or more equally strong colors, the impact comes from colors competing for the eye's attention. There is no sense of depth, the image appears flatter, and the subject is perceived more as a pattern or design.

-Contrast can be created through positioning of strong colors against pastels or dark against light. A boldly colored subject or detail against a neutral or subdued background becomes dramatically prominent.

-If colors are closely related, the impact comes from overall harmony of the hues. With monotoes, one can focus on the ability to experiment with design principles as the subject has little color.

Try experimenting with different **colors**, **color strengths** and **color combinations** to generate contrast, create a specific mood, or direct the viewer's eye through the image. If you're up for the challenge, submit up to two digital images by 11:45pm on **2/15/18** (that is an extra long submission deadline for just this month) to digitalsubmit@tidewatercameraclub.org. Please include your name in the body of the email and size and name your images appropriately. Check the back of your Member ID card and the Competition Rules page under the Competition section of the club website, www.tidewatercameraclub.org for information on proper sizing, naming, and image submission. Note that the Competition Meeting is scheduled for **2/26/18** in the Wye Oak Room. From 7pm-8pm, we will discuss the scores and comments from this month's judge, Mark Goldman. During the second half of the meeting, from 8pm-9pm, member Chuck Bilconish will give a demonstration on portraiture lighting. He will discuss types of lighting, patterns of lighting on the face and will provide a few hints on posing.

The judge for this month's digital image competition is no stranger to capturing bright and colorful images. Also our seminar speaker for this month, sports photographer, Mark Goldman, has been a photojournalist specializing in sports for over 35 years covering a wide range of sporting events and portraiture in

professional and collegiate teams in the area. Mark is currently the chief photographer for Orioles Kids Magazine, a regional publication, focused on the Baltimore Orioles. He has shot all but one cover since April 2002. Mark is currently stringing for UPI and the European Pressphoto Agency(epa). His work has been published in a wide variety of publications including The Washington Post, Wall Street Journal, New York Times, Time Magazine, Good Morning America, Sports Illustrated, Sports Illustrated for Kids, ESPN Magazine, ESPN on line, Sports Illustrated on line, New York Times Magazine and Red Bull. He has thousands of images with both Getty Images and AP. Last week, Mark received an Award for Excellence in the Sports Feature category of the White House News Photographers Association contest for his image "Watering The Infield". <https://www.whnpa.org/contests/still-contest/2018-eyes-of-history-still-contest/2018-eyes-of-history-still-contest-sports-featurereaction/>.

In his seminar entitled "Sports Photography", Mark will discuss various workflow considerations of shooting sports including tools needed and how to get photos from your mind to print, as well as technical aspects including lens choices, and manual shooting vs program, shutter priority or aperture priority. Time permitting, Mark will field questions on shooting specific sports (indoors and outdoors), and what it takes to become a photojournalist. Our meeting will be held Monday, February 5th, from 7pm-9pm in the Talbot County Community Center Wye Oak room.



Exhibit

The last day to view the club exhibit at the Todd Performing Arts Center at Chesapeake College, Wye Mills, MD is Thursday, March 1. Take down is scheduled from 10am-12pm on Friday, March 2. If you have questions about the exhibit, contact Chris Jewett at exhibits@tidewatercameraclub.org.

Please Note:

- Our schedule is subject to change due to weather-related or other unforeseen events. Please check the website calendar prior to attending the meeting.
- For announcements of photo ops, workshops, seminars, equipment for sale, or other photography-related information, sign up to receive blog posts.
- Feedback is appreciated. If you have suggestions for future speakers, club activities, or ideas on how to improve or expand our programs, send an email to

president@tidewatercameraclub.org

Thanks!

Janet

Club Officer Contacts –

[Janet Kerr - President](#)

[Norm Bell - V President](#)

[Rose Poling - Secretary](#)

[George Durhan - Treasurer](#)

Advisory Board Contacts –

[Chris Jewett - Exhibit Coordinator](#)

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