

UPCOMING EXHIBIT

Art League of Ocean City
Ocean City, Maryland

2 March - 29 March 2020

Location:

The Art League of Ocean City
502 94th Street
Ocean City, Maryland 21842
Phone: 410-524-9433

Important Details:

Duration:	Monday, 2 March to Sunday, 29 March 2020
Registration Deadline:	Wednesday, 10 February 2020
Delivery:	Monday, 2 March 2020 between 10:00am and 12:00noon
Pickup and Remove:	Sunday, 29 March between 11:00am and 1:00pm

****** PLEASE READ THIS ANNOUNCEMENT IN ITS ENTIRETY ******
email questions to exhibits@tidewatercameraclub.org

Information

1. Registration.

a. The Gallery can accommodate 32 images comfortably. Therefore, a maximum of two (2) images may be submitted by participating members.

b. Pre-registration of all prints is absolutely required. Participants should send an email, **no later than 12 noon, 10 February 2020**, to exhibits@tidewatercameraclub.org with the following info:

The subject line should read: **TCC Art League of Ocean City Exhibit, March 2020**

The body of the email **MUST** include **all** of the following information:

TCC member number
Name
Expertise level (A, B, or C)
Address
Phone
Email
Image Info as follows:

Priority Number One Image:

Title --- Framed dimensions --- Price or NFS (not for sale) or POR (price on request) ---
Previous POTY entry

Priority Number Two Image (if applicable):

Title --- Framed dimensions --- Price or NFS (not for sale) or POR (price on request) ---
Previous POTY entry

c. **When registering your images as shown in the paragraph above, be sure you list them in your “image priority” order**, ie, the one you desire to exhibit most should be listed first. We do this in case we need to cut some registered images from the final exhibit and still ensure maximum participation by a variety of club members. If we receive more than 32 registered images, we will drop images based upon the email date. Starting with the those registrations received most recently, number two images will be cut from the exhibit until there are only 32 images. There are a variety of scenarios as to how the math could work. Of the many possibilities, here are three examples:

EXAMPLE 1: Say we receive a total of 64 registered images, 2 a piece from 32 members. This is easy math, each member would be limited to their number one photograph for a total of 32 images.

EXAMPLE 2: What if we receive 40 registered images from 22 members. The culling process gets a little more involved in this case. What will happen is number two priority images will need to be cut starting with members whose registrations were the last to be received. Also, it is obvious that in this example somebody may have only submitted one image for exhibition. Those who submitted one image to exhibit would be exempt from the culling process regardless of the submission date.

EXAMPLE 3: So, what if we receive 35 registered images from 35 members and each of these members only registered one image to exhibit. Unfortunately, in this case the last ones to register would not be able to exhibit since we can only hang 32 images.

2. Framing Requirements. There is more to photography than shooting, processing and printing. How your photographs are displayed is a reflection on you as an artist as well. All artists, no matter what their medium, take care to ensure their work is presented to the public professionally. As an exhibiting photographer, this means you may have to spend a little bit of time and money to ensure proper matting and framing. The good news is that Tidewater Camera Club members have access to very talented club members who can help you with this. If you are experiencing difficulties, send an email to exhibits@tidewatercameraclub.org for a referral. With that now stated, the requirements are as follows - **Read and Heed:**

a. Frames may be metal or wood; mats may be black, white or off-white in color. If printed on canvas, images may be framed or gallery wrapped.

b. This next item cannot be stressed any more strongly: Whether a gallery wrapped canvas or framed print, all **must** be properly wired from side to side for hanging. **ABSOLUTELY no saw-tooth hanging devices. Non-compliant images will be turned away - no exceptions.**

3. Size. The framed print should be **no longer than 34” horizontally (width) and 36” vertically (length).**

4. **Exhibit Theme.** The exhibit title is *The Art of Photography*. This theme leaves the subject matter open to the photographer's imagination and interpretation. Please note, this is a family-oriented gallery. Subject matter should be appropriate for family viewing.

5. **Image Time Limit.** There is no image time limit requirement.

6. **Judging.** This will be a judged event. Judge bio will be distributed at a later date.

7. **Commission.** There is a 35% commission for all sales at the Art League of Ocean City gallery.

8. **Reception.** **Exhibiting members are expected to attend the gallery-sponsored First Friday reception from 5pm to 7pm on Friday, 6 March 2020.** Public relations is an important part of any exhibit. Prospective buyers love talking to artists, and, of course, artists love to talk about their work. If you have questions concerning this event, please send an email to the Exhibit Coordinator at exhibits@tidewatercameraclub.org and he will address your concerns and answer any questions.

9. **Special Notes.**

a. Photographers should affix a label on the back of their framed images that lists the photographer's name, phone number, email address, image title, and sale price. Some individuals, tho interested in selling their work, do not care to list prices or sometimes have "floating" prices for their artwork. If this is the case, you may simply indicate POR (price on request) instead of a fixed price. If the image is not for sale, simply indicate that with a "NFS" annotation.

b. Neither the Art League of Ocean City nor TCC will be held responsible for theft or damage to photographs that may occur over the duration of this exhibit.

c. The photographer is responsible for both the safe delivery and pick-up of his/her images.

Directions: Take US-50 East. Note: At Salisbury, there is an exit to stay on 50E to Ocean City. Once you round the cloverleaf and are heading toward OC, drive approximately 15 miles to MD 90 (Ocean City Expressway) and take that exit. Continue on the Expressway to the end (approx 12 miles). Turn left at the light. You are now on Coastal Highway. Continue to 94th Street (about 30 blocks) and hang a left. The Art League of Ocean City Gallery is on the right, just past the shopping center (a block or so) and easily recognizable because of the large water tank towering above it.