

UPCOMING EXHIBIT

Dorchester Center for the Arts
Cambridge, Maryland

5 February – 27 February 2021

Location:

The Dorchester Center for the Arts
321 High Street
Cambridge, Maryland 21613
Phone: 410-228-7782

Important Details:

Gallery Show Duration: **Friday, 5 February to Saturday, 27 February 2021**
Registration Deadline: **Monday, 30 November 2020**
Delivery: **Monday, 1 February 2021 between 10:00am and 12:00noon**
Pickup and Remove: **Monday, 1 March between 10:00am and 12:00noon**

****** PLEASE READ THIS ANNOUNCEMENT IN ITS ENTIRETY ******
email questions to exhibits@tidewatercameraclub.org

1. Registration.

a. The Gallery can accommodate about 44 images. Therefore, a maximum of three (3) images may be submitted by participating members.

b. Pre-registration of all prints is absolutely required. Participants should send an email, **no later than 12 noon, 30 November 2020**, to exhibits@tidewatercameraclub.org with the following info:

The subject line should read: **DCA Exhibit, February 2021**
The body of the email **MUST** include **all** of the following information:

TCC member number
Name
Expertise level (A, B, or C)
Address
Phone
Email
Image Info as follows:

Priority Number One Image:

Title --- Framed dimensions --- Price or NFS (not for sale) or POR (price on request) ---
Previous POTY entry yes or no --- Insured Yes or No. If insured, valuation is \$ ____ ---
Permission to use in promotions or editorials Yes or No.

Priority Number Two Image:

Title --- Framed dimensions --- Price or NFS (not for sale) or POR (price on request) ---
Previous POTY entry yes or no --- Insured Yes or No. If insured, valuation is \$ ____ ---
Permission to use in promotions or editorials Yes or No.

Priority Number Three Image:

Title --- Framed dimensions --- Price or NFS (not for sale) or POR (price on request) ---
Previous POTY entry yes or no --- Insured Yes or No. If insured, valuation is \$ ____ ---
Permission to use in promotions or editorials Yes or No.

c. **When registering your images be sure you list them in your “image priority” order, as shown in the paragraph above.** The one you desire to exhibit most should be listed first since it is possible that not all of your registered images will be exhibited. We want ensure maximum participation by a variety of club members. If more than 44 images are registered at the deadline, adjustments will be made by cutting number two and three priority images first, then priority one images (if necessary) until the image limit is reached. **Adjustments will be based upon the date and time of the registrant’s email.**

d. DCA takes photos of artwork displayed in their galleries for promotional and editorial purposes. Please note your yes or no preference for promotional permissions in the image registration info outlined above.

2. **JPEG Requirement.** After registration is closed, the final images will be tallied. The Exhibit Coordinator will contact members to let them know which of their images have been placed into the exhibit. After exhibiting members are contacted, they should email a jpeg of their **number one priority image only no later than 4 December** to exhibits@tidewatercameraclub.org – these jpegs should be sized in accordance with the sizing directions listed in the club website. DCA may choose several (but not all) of these for advance promotional work.

3. **Framing Requirements.** There is more to photography than shooting, processing and printing. How your photographs are displayed is a reflection of your artistry as well. All artists, no matter what their medium, take care to ensure their work is presented to the public professionally. As an exhibiting photographer, this means you may have to spend a little bit of time and money to ensure proper matting and framing. The good news is that Tidewater Camera Club members have access to very talented club members who can help you with this. If you are experiencing difficulties with framing, send an email to exhibits@tidewatercameraclub.org for a referral. With that now stated, the framing requirements are as follows - **Read and Heed:**

a. Frames may be metal or wood; mats may be black, white or off-white in color. If printed on canvas, images may be framed or gallery wrapped.

b. This next item cannot be stressed any more strongly: Whether a gallery wrapped canvas or framed print, **all must** be properly wired from side to side for hanging. **ABSOLUTELY**

no saw-tooth hanging devices. Non-compliant images will be turned away by the gallery - no exceptions.

4. **Size.** The framed print should be **no longer than 34” horizontally (width) and 36” vertically (length)**.

5. **Exhibit Theme.** The exhibit theme is ***The Art of Photography***. This theme leaves the subject matter open to the photographer’s imagination and interpretation. The theme was planned as the theme for our final exhibit scheduled at DCA last year. The exhibit was cancelled due to COVID restrictions. So, it was deemed appropriate pick up where we left off and to use the same theme for this exhibit. Please note, this is a family-oriented gallery. Subject matter should be appropriate for family viewing. All items are subjected to review and approval by DCA. DCA reserves the right to select the manner of display of all works and publicity for the exhibit.

6. **Image Time Limit.** Your photographs should not be older than 3 years old.

7. **Judging.** This is not a judged event.

8. **Sales and Commission.** The Dorchester Center for the Arts’ commission is 35% of the selling price. Processing of all sales should be completed one week after the end of the show. If the purchase was made by credit card it may be up to 90 days before you receive payment, depending upon when payment is received by credit card company. DCA will make every attempt to make payment as soon as possible. If a photograph is sold and removed from the exhibit upon purchase, the photographer may replace the image. If you are notified that your photograph has been sold, you may initiate arrangements with the gallery to replace it.

9. **Reception.** DCA requests exhibiting artists attend the Second Saturday Reception on 13 February 2021 from 5:00 - 7:30PM; a club rep will present an informal talk about the art to the attendees. If the Second Saturday Artist Reception is virtual due to COVID, an update with guidelines will be sent via email.

10. **Special Notes.**

a. Photographers should affix a label on the back of their framed images that lists the image title, sale price, photographer’s name, phone number, and email address. Some individuals, though interested in selling their work, do not care to list prices for their artwork. If this is the case, you may simply indicate “POR” (price on request) instead of a fixed price. If the image is not for sale, simply indicate that with a “NFS” annotation.

b. Neither DCA nor TCC will be held responsible for theft or damage to photographs that may occur over the duration of this exhibit.

c. The photographer is responsible for both the safe delivery and pick-up of his/her images. Any image that remains 30 days past pick-up becomes property of DCA.

Directions: From points West: Take US-50 East to Cambridge. After crossing the Choptank River, turn left on Maryland Avenue, go about 4 blocks and bear left on Market. After crossing over Cambridge Harbor/Cambridge Creek, turn right on Spring Street. Follow Spring St, turn left on High Street. DCA will be on the right about two thirds up the block. There are some metered parking spaces on High St, however, you can also keep going just past DCA and hang a right at Locust St. Go about a block and you will see a “driveway” on the right that will take you to a parking lot and the back entrance to DCA. This is a lot more convenient for dropping off and picking up. Note: Watch the directional street signs. Don’t get caught going the wrong way down a one-way street!

From points East: Take US-50 West to Cambridge. Turn left on Cedar Street. Follow Cedar Street to Academy Street and turn right. Follow Academy. After you cross Market St, bear left onto Spring Street and follow Spring Street to the High Street intersection. Turn left on High. DCA will be on the right about two thirds of the way up the block. There are some metered parking spaces on High St, however, you can also keep going just past DCA and hang a right at Locust St. Go about a block and you will see a “driveway” on the right that will take you to a parking lot and the back entrance to DCA. This is a lot more convenient for dropping off and picking up. Note: Watch the directional street signs. Don’t get caught going the wrong way down a one-way street!